

Updated Text4baby App

Text4baby is excited to share a FREE, newly updated app! A complementary tool to the text messaging service, the app offers additional content and interactive features, and lets users get a sneak peak of what's to come in pregnancy and baby's first year.

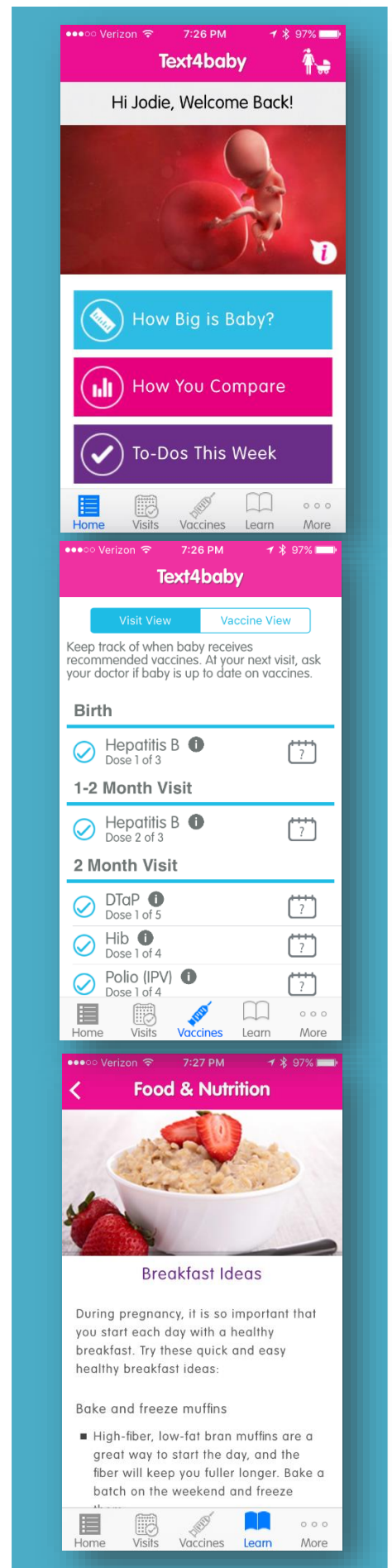
Key Features:

- SMS and/or app reminders for appointments with doctors and other providers (home visitors, WIC staff, case managers, etc.)
- Complete schedule of baby's doctor appointments based on baby's birth date
- Space for users to list questions/concerns to bring to appointments
- Vaccine tracker with visit date, creating an easily accessible vaccination history for baby
- Educational content on health topics moms seek most
- Content vetted by maternal and child health experts

Download Information

To download the app, search "Text4baby" in the [iTunes](#) or [Google Play](#) app stores. After downloading and opening the app, users will be prompted to enter a phone number.

- If the user is not enrolled in Text4baby's texting service, sign up is complete after she submits her phone number, which automatically signs her up for text messages.
- If the user is enrolled in Text4baby's texting service, she'll be sent a text message with a code that she'll enter in the app to sync her text and app accounts.



Note: Data use rates may apply. Participants can use their mobile data plan or Wi-Fi access when using the app. The app works on all iOS (iPhone) and Android operating systems. At this time, it does not operate on Windows or Blackberry technology.