

Sample Social Media Posts for Too Small to Fail Partnership

Facebook:

Big news! [Text4baby](#) teamed up with [Too Small to Fail](#) & [Sesame Street](#) on new early learning messages. Check out the [People article](#) for more info! Text BABY (BEBE for Spanish) to 511411 to sign up.

New Text4baby partnership! T4b, [Too Small to Fail](#) & [Sesame Street](#) are linking parents to info about early learning through the [Talking is Teaching](#) campaign. Sign up by texting BABY (BEBE for Spanish) to 511411.

Now Text4baby moms will get even more info about fun ways to incorporate talking, reading and singing to their babies with tips from Sesame Street! Read more [here](#). Sign up by texting BABY (BEBE for Spanish) to 511411!

From meal time to bath time to bed time, [Text4baby](#), [Too Small to Fail](#) & [Sesame Street](#) will help parents find fun ways to talk, sing and read to their babies! Text BABY (BEBE for Spanish) to 511411 to sign up.

Check out Chelsea Clinton and Elmo talking about the [new partnership](#) between [Text4baby](#), [Too Small to Fail](#) & [Sesame Street](#) to help parents find new, fun ways to talk, read and sing to their babies. Text BABY (BEBE for Spanish) to 511411 to sign up.

Twitter:

[@MyText4baby](#), [@2SmallToFail](#) and [@SesameWorkshop](#) created new [#T4b](#) messages about early learning. <http://bit.ly/16OsG6x> [#talkingisteaching](#)

Watch [@ChelseaClinton](#) and [#Elmo](#) talk about a new partnership w/ [@MyText4baby](#) to bring early learning tips to parents. <http://bit.ly/16Pp9oz>

Get tips, videos and other resources about how to talk, sing and read to your baby from [@MyText4baby](#), [@2SmallToFail](#) and [@SesameWorkshop](#). <http://bit.ly/16OsG6x>

Love [#T4b](#)? [@MyText4baby](#) moms will get more info on [#earlylearning](#) thanks to new partnership! [#talkingisteaching](#) <http://bit.ly/16OsG6x>

Have you heard? [@MyText4baby](#), [@2SmallToFail](#) and [@SesameWorkshop](#) partnered on new [#T4b](#) tips about talking, reading and singing to babies. <http://bit.ly/16OsG6x>