

# Connect Moms to Critical Health Information and Improve Appointment Attendance with Text4baby



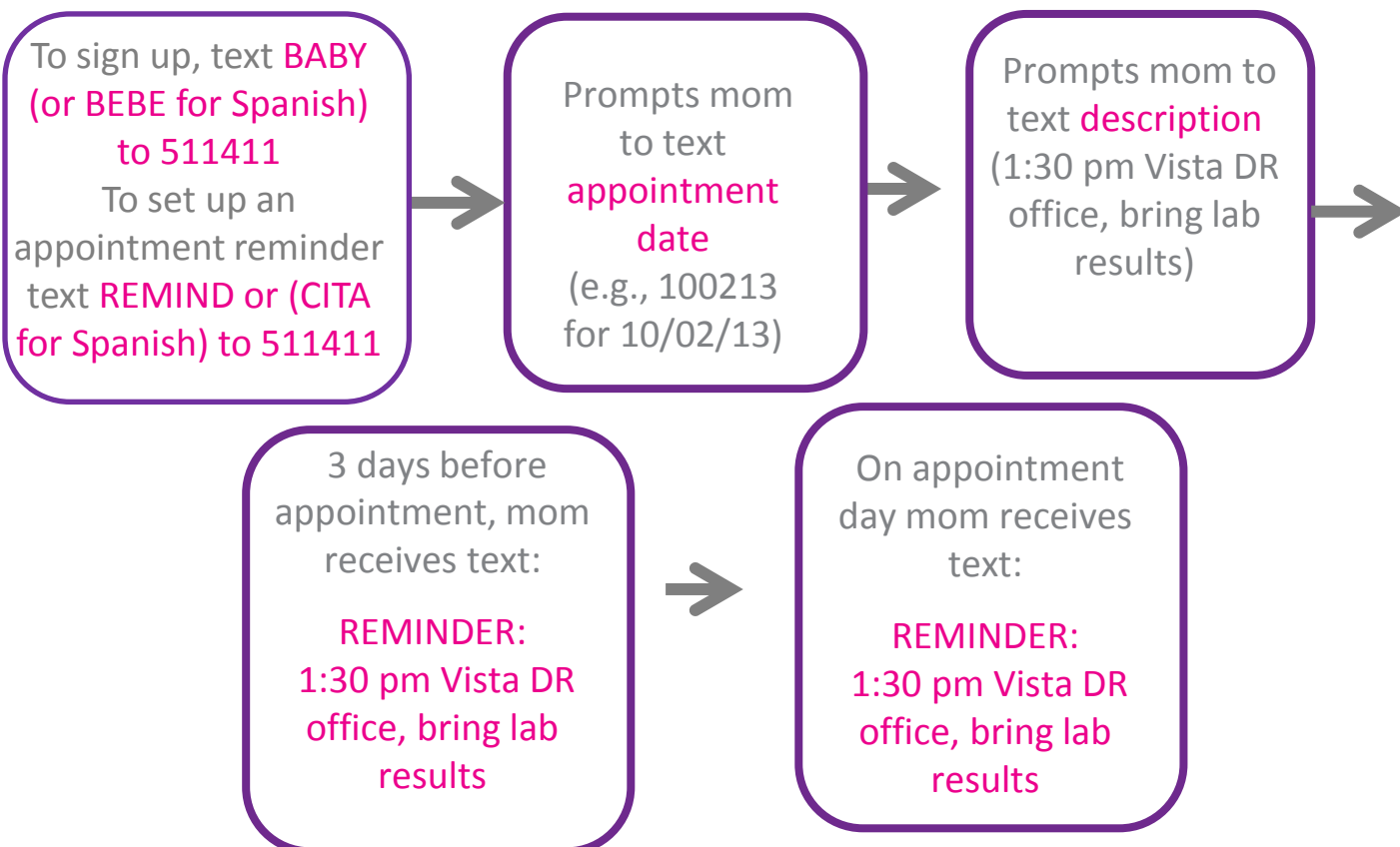
**What is text4baby?** Text4baby is the nation's largest free mobile health education service that helps to reinforce key messages pregnant women and mothers with babies under one need through a popular communications channel – the mobile device.

**How?** The text4baby appointment reminder feature allows participants to set up text message reminders for appointments. When a reminder is set up, the text4baby participant will receive a text reminder three days before the appointment and again at 8:00 am on the appointment day.

It is **FREE** for all text4baby participants. The service can be used as soon as the participant signs up for text4baby. Multiple reminders can be used at the same time.

Reminders can be used for: appointments with doctors, home visitors, WIC counselors, childbirth classes, etc.

## Here's how it works:



Text4baby sends 3 texts/week. For more information visit [www.text4baby.org](http://www.text4baby.org). Text STOP to discontinue messages or HELP for help.