

## Newsletter Article – Sample Content

We are excited to announce that Text4baby has launched an app!

The Text4baby app makes it even easier for mothers to get critical health and safety information to keep them and their babies healthy. As a complementary tool to Text4baby text messages, the free app offers additional content and interactive features that enhance the overall Text4baby experience.

Using our app, moms can look forward to:

- A weekly planning list of medical, developmental and lifestyle calendar items.
- Polls that allow participants to compare themselves to other moms on topics such as pregnancy symptoms, infant development and emotional experiences.
- Appointment reminders that are set up through the application itself and received through the text message service.
- Helpful health hotlines and community resources.

The free Text4baby app is available in the iTunes and Google Play app stores – download today!