



TEAM



Our goal is to get more moms, dads, and others to use Text4baby and get involved in TEAM Text4baby to connect families with free support to stay healthy and give their babies a strong start.

Over 1,000 moms have signed up for [TEAM Text4baby](#)! With this growing group of engaged supporters spreading the word about the service, more Text4baby community members are available to help you.

TEAM Text4baby members are located in almost every state and can help with:

- Promoting and attending your events and activities through large networks of families and friends.
- Driving awareness and advocating for your organization and its impact to government stakeholders, funders, and other key allies whose support your programs depend upon.
- Serving as a Text4baby spokesperson in local media by sharing real-life examples of how Text4baby has helped to keep them and their babies healthy.
- Providing quality feedback on Text4baby content, programs, and marketing strategies.

Get Involved!

1. Reach out to Text4baby staff for access to TEAM Text4baby members or information on how this network of thousands can help you.
2. Always refer pregnant women and new mothers to enroll in Text4baby by texting **BABY (BEBE for Spanish) to 511411**.
3. Encourage existing Text4baby participants to sign up for [TEAM Text4baby](#) for news, offers, prizes, and opportunities.



"I'm so excited for TEAM Text4baby because we can help other new moms! My husband loves Text4baby too; he is excited about TEAM Text4baby because women are automatically involved as the ones who are pregnant but this is something that can get the guys involved too."

- Jacklyn G., TEAM Text4baby member and mom